

# IMaGE Grant

## FY 2010 Dates to Remember

Campaign	Pre Enforcement PI&E Start Date	Press Release Date	Enforcement	Post Enforcement Media Release	Data Collection Form Due
Thanksgiving Holiday Campaign	November 9	November 25	November 13-29	November 30 – December 6	December 9
Christmas/New Year's Campaign	December 7	December 22	December 18 – January 3	January 4 – 10	January 9
Memorial Day Holiday Campaign	May 10	May 27	May 14 – May 31	June 1 – 6	June 9
July 4 <sup>th</sup> Holiday Campaign	June 14	July 1	June 18 – July 4	July 5 – 11	July 14
Labor Day Holiday Campaign	August 16	September 2	August 20 – September 6	September 7 – 12	September 15