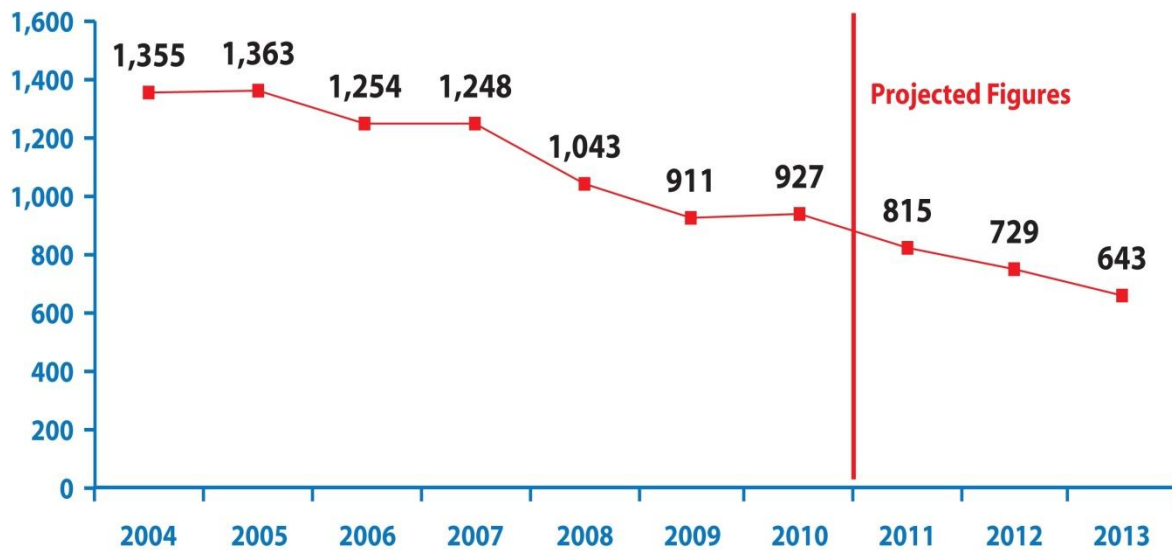


Overall Goals

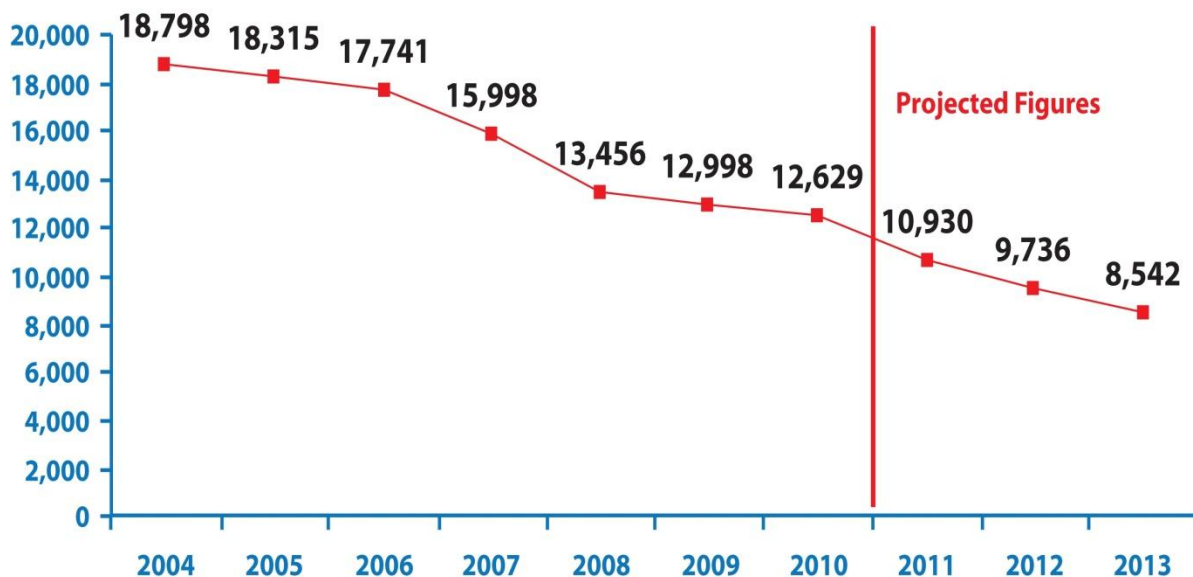
Goal: To reduce the statewide traffic fatalities from the 2004 level of 1,355 to 643 by December 31, 2013.

Total Number of Traffic Fatalities



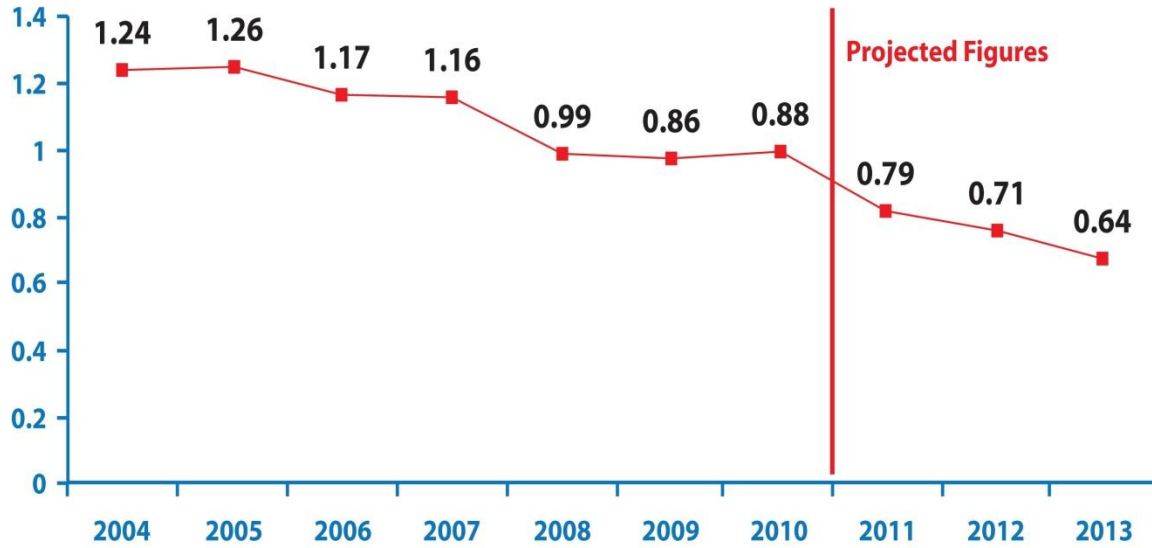
Goal: To reduce the statewide serious injuries in traffic crashes from the 2004 level of 18,798 to 8,542 by December 31, 2013.

Total Serious Injuries in Traffic Crashes



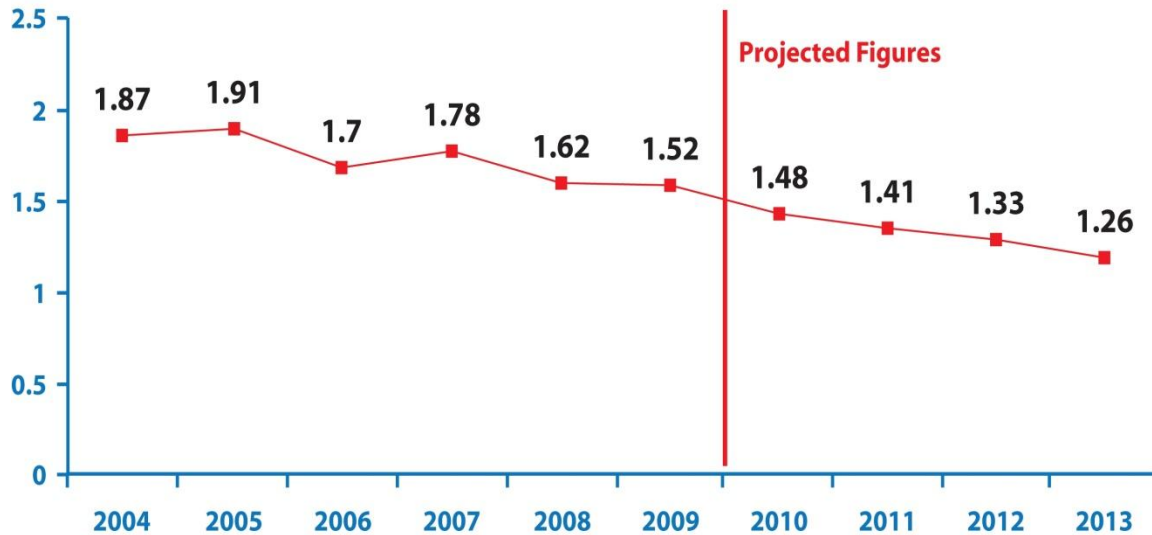
Goal: To reduce the statewide traffic fatality rate per 100 million vehicle miles of travel (VMT) from the 2004 level of 1.24 to 0.64 by December 31, 2013.

Total Fatality Rate per 100M VMT



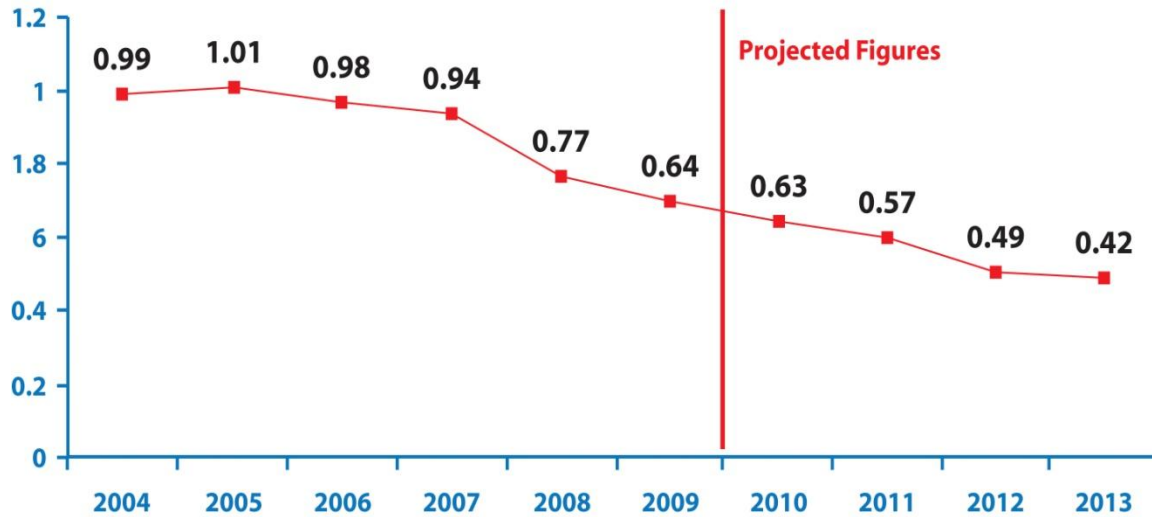
Goal: To reduce the rural traffic fatality rate per 100 million vehicle miles of travel (VMT) from the 2004 level of 1.87 to 1.26 by December 31, 2013.

Rural Fatality Rate per 100M VMT



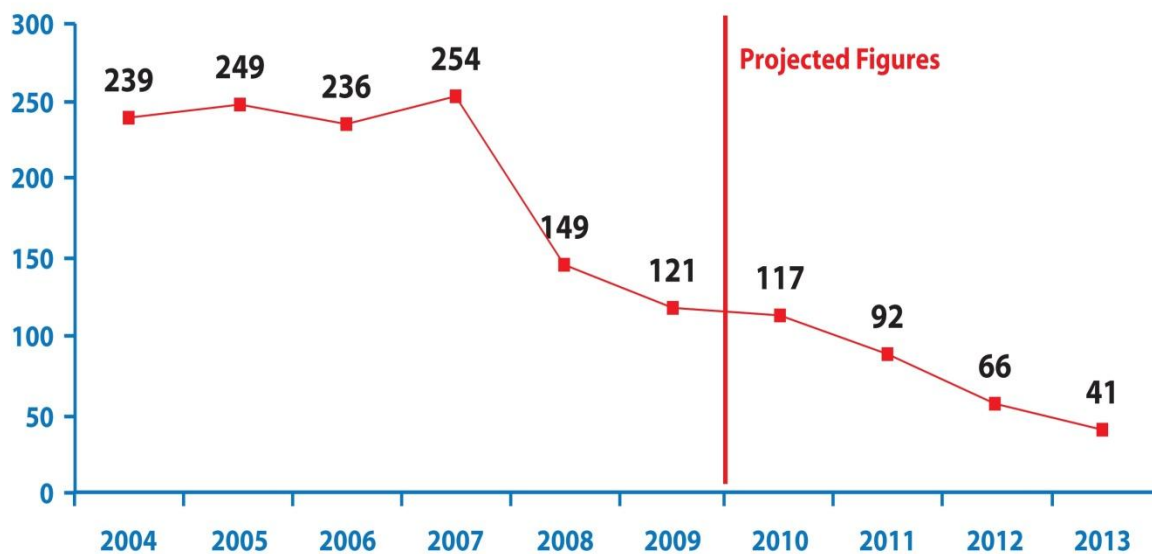
Goal: To reduce the urban traffic fatality rate per 100 million vehicle miles of travel (VMT) from the 2004 level of 0.99 to 0.42 by December 31, 2013.

Urban Fatality Rate per 100M VMT



Goal: To reduce the total number of drivers 20 years old or younger who are involved in fatal crashes from the 2004 level of 239 to 41 by December 31, 2013.

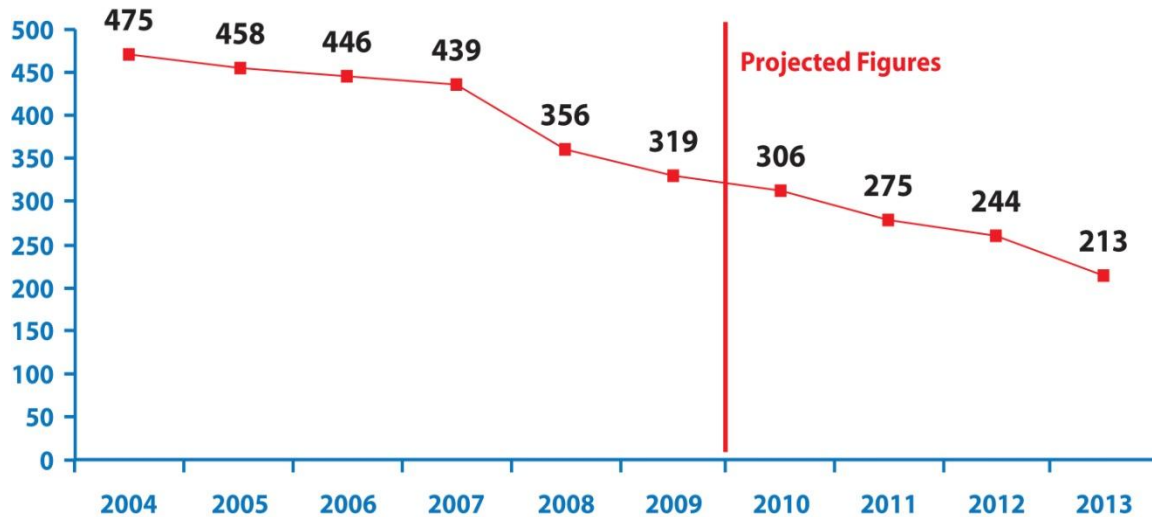
Drivers 20 or Younger Involved in Fatal Crashes



Impaired Driving Goal

Goal: To reduce the total number of fatalities in crashes involving a driver or Motorcycle operator with a BAC of 0.08 or higher from 475 in 2004 to 213 by December 31, 2013.

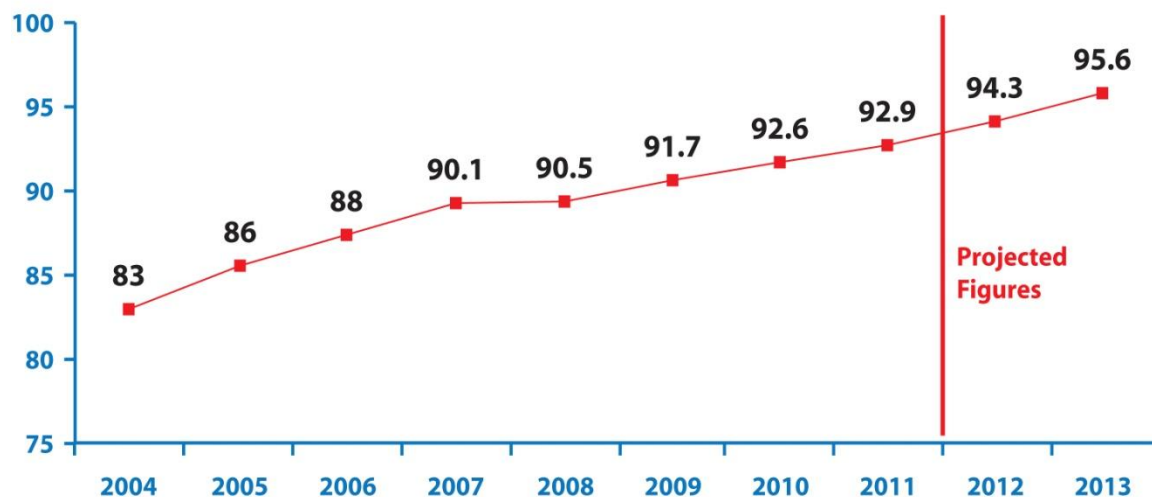
Fatalities in Crashes Involving a Driver and Motorcycle Operator with BAC of 0.08 or higher



Occupant Protection Goals

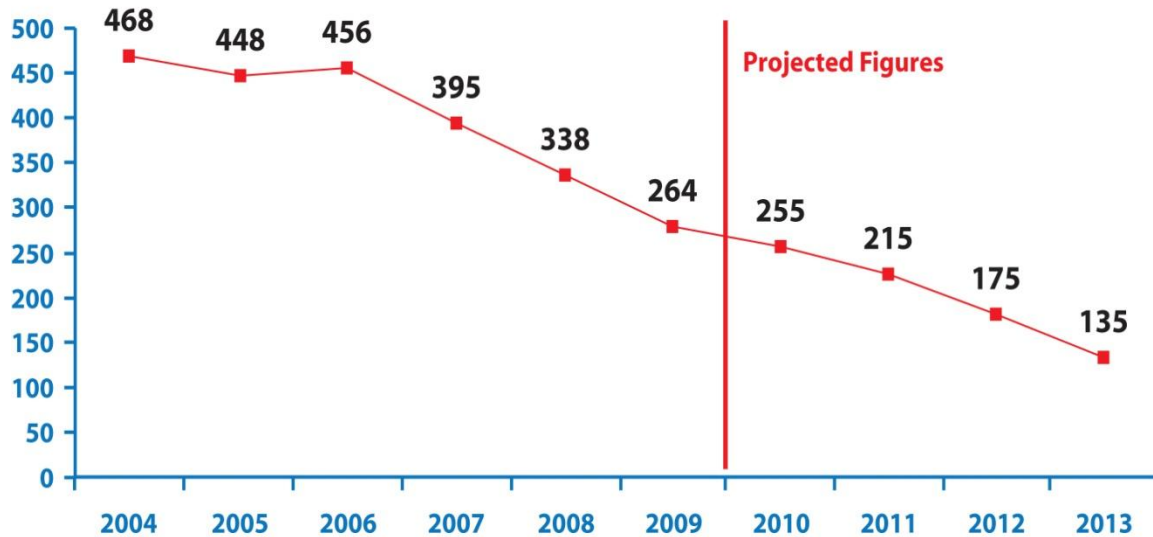
Goal: Increase the statewide safety belt usage rate from the 2004 level of 83 percent to 95.6 percent by December 31, 2013.

Observed Safety Belt Use for Passenger Vehicle Front Seat Outboard Occupants



Goal: To reduce the number of unrestrained passenger vehicle occupant fatalities from 468 in 2004 to 135 by December 31, 2013.

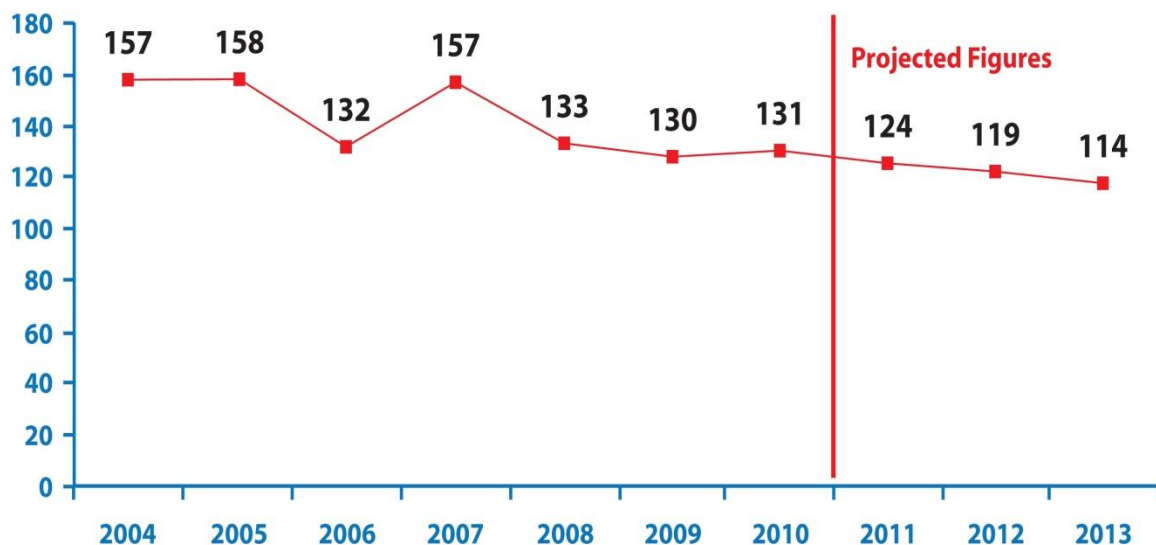
Total Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions



Motorcycle/Pedestrian Program Goals

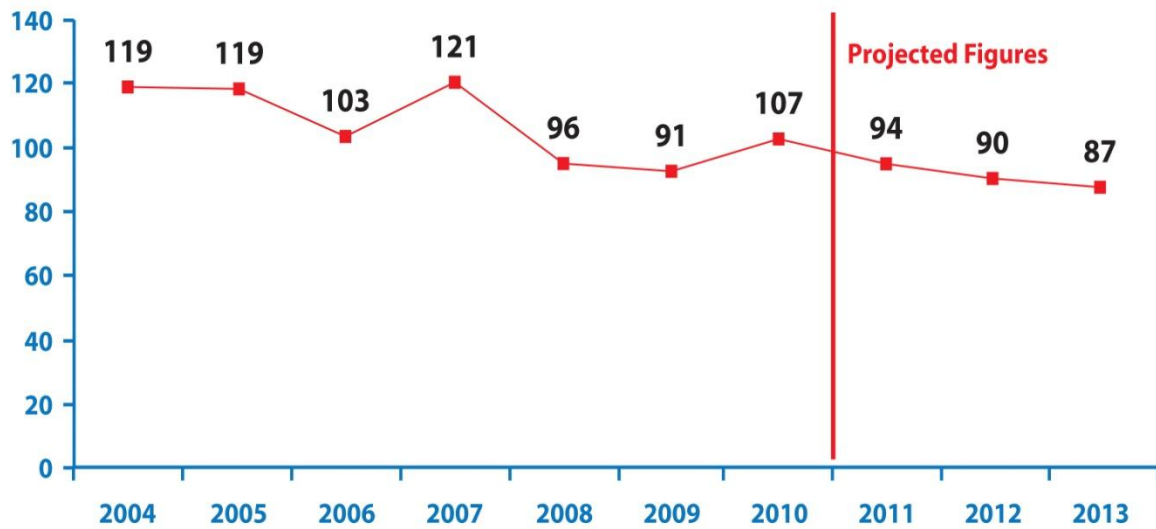
Goal: To reduce the statewide motorcycle fatalities from the 2004 level of 157 to 114 by December 31, 2013.

Motorcyclist Fatalities



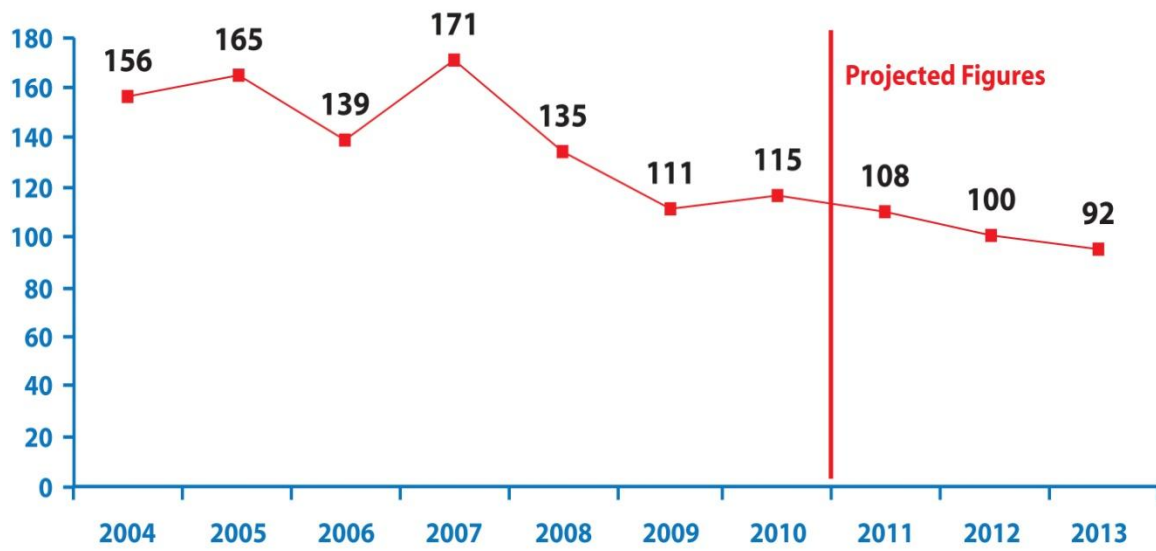
Goal: To reduce the number of unhelmeted motorcycle fatalities from the 2004 level of 119 to 87 by December 31, 2013.

Unhelmeted Motorcyclist Fatalities



Goal: To reduce the statewide number of pedestrian fatalities from the 2004 level of 156 to 92 by December 31, 2013.

Pedestrian Fatalities



Police Traffic Services Goal

Goal: To reduce the statewide speed-related fatalities from the 2004 level of 591 to 152 by December 31, 2013.

Speed-Related Fatalities

